



## ■ MEXICO

### Partnering on RFID label solutions

**UPM RAFLATAC** ■ The Finnish group and Digilogics SA de CV have created a strategic partnership to develop RFID label solutions for process-intensive Mexican industries including retail, government services and supply chain management, among others. The two companies, in conjunction with Productos Dorel, have developed a state-of-the-art converting line for RFID tags in Mexico City.

UPM Raflatac and Digilogics have also developed a retail discovery centre to demonstrate RFID's ability to streamline inventory management. The centre will feature innovative applications designed and installed by 5Stat.

→ [www.upmraflatac.com](http://www.upmraflatac.com)

## ■ USA

### Expanding capabilities

**LABEL WORLD** ■ The Rochester-based company announced the installation of a 12-station 10" Ko-Pack combination press with UV inks for advanced high-quality printing and converting of labels and flexible packaging.

The press, supplied by KPG Corporation in Williston, VT, is highly unique in



## ■ BRAZIL

### Summit proves industry is striving

**TARSUS** ■ Record numbers descended on São Paulo for the LABEL SUMMIT LATIN AMERICA as it returned to Brazil. 532 industry professionals from Brazil, Argentina, Chile and beyond, attended the conference and table-top exhibition, demonstrating the high demand there is for an even bigger event of this type in the Latin American market.

A new format which offered delegates a conference programme in the morning and interactive breakout sessions in the afternoon was very well received. The conference program was to emphasize the latest developments in the industry worldwide and in Latin America. Being able to choose between two streams, business management or

technology, for the breakout sessions proved to be very popular.

An interesting trend also started to emerge with almost 200 delegates arriving at the summit to just attend the exhibition to the delight of the exhibitors.

ROGER PELLOW, LABELEXPO Managing Director, commented: »It was fantastic to be back with LABEL SUMMIT LATIN AMERICA in São Paulo for the third time. We are looking forward to continuing our excellent relationship with the Brazilian association ABIEA moving forward into the future and will definitely be back in 2011 with an even bigger and better educational event for the industry.«

→ [www.labelsummit.com](http://www.labelsummit.com)

## ■ USA

### Taiwanese multi-installation

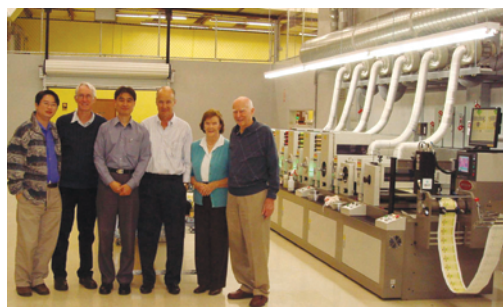
**GEORGE SCHMITT** ■ This 130 year plus old printing company (founded in 1874) owns factories in Florida, Connecticut, Virginia and Ireland. Today, George Schmitt is a fourth generation, privately held business offering flexo, gravure and rotary letterpress printing, finishing and converting services. In addition George Schmitt operates two prepress divisions: Acitronics offers rotogravure cylinder engraving, Image Processing provides electronic prepress services.

In their Florida factory they run Smooth Machinery machines from Taiwan! They have a five-colour

SPM-340LR (shaftless full/intermittent rotary letterpress), screen printing, flat-bed die-cutting, flat-bed hot stamping etc. These five main machines are operated by only one operator to run all at the same time!

Prior to their decision for Smooth Machinery, the company had run an extensive comparison and evaluation programme with a number of European and Asian suppliers of intermittent machines. Criteria were price, printing size, set-up time, wastage, ease of operation etc.

→ [www.georgeschmitt.com](http://www.georgeschmitt.com)



## ■ USA

### Call for entries

**FTA** ■ »Start saving your print samples for FTA's 2010 Awards competitions and earn the recognition you deserve for being the flexo industry's best and brightest« is the message sent out by the FTA. Deadlines are as follows: Excellence in Flexography Awards: January 8, 2010; Graphic Design Awards: January 8, 2010; Technical Innovation Awards: January 8, 2010; and the Environmental Excellence Awards: December 31, 2009.

The awards will be presented at the 2010 FTA Forum in Las Vegas, NV (May 2-5).

→ [www.flexography.org](http://www.flexography.org)

## ■ USA

### Pursuing market expansion

**AVERY DENNISON** ■ The groups Roll Materials division has entered into a collaboration agreement with Polysack Plastic Industries Ltd to exclusively distribute and sell their Polyphane Fit roll-fed shrink films in the United States, Canada, Mexico, Australia and New Zealand. The deal is the first distribution arrangement Avery Dennison has established with another label material supplier.

Roll-fed shrink films are one of the fastest-growing label decorating technologies, providing the benefit of shrink sleeves at a lower cost. Polysack developed a range of products with a shrink ratio from 15% up to 50% that can be applied to traditional roll-fed labelling using hotmelt or UV glue and advanced technologies such as laser and ultrasonic welding.

Under the agreement, Avery Dennison will provide sales, distribution, marketing and customer support for Polysack's portfolio of roll-fed shrink films.

→ [www.averydennison.com](http://www.averydennison.com)

→ [www.polysack.com](http://www.polysack.com)